

2024 Impact Report



**Strengthening
Our Community,**
One Neighborhood at a Time



**STARK
LIBRARY**

Inviting. Informing. Transforming.

Advancing Literacy

58,019
Active Library Cardholders

11,844 New Library Cardholders

663,769 People who walked through our doors



Collection Usage

762,161 Digital Circulation

2,037,450 Physical Circulation

2,799,611 Total Circulation



Programing & Outreach

98 Ready for School Families

436 Ready for School Sessions

847 Ready for School Kits Distributed

1,227 Ready for School Attendees



207 Homework Help Attendees

68 Homework Help Sessions



Backpacks for Kids

It's hard to learn when you're hungry. We partnered with the Stark County Hunger Task Force and provided

9,573 Backpacks to Families In Need

Dolly Parton's Imagination Library

Almost 68% of all kids five and under in Stark County get a free book each month from Dolly Parton's Imagination Library!

13,645 Stark County Participants

161,794 Books Mailed



**Stark
County
Imagination
Library**

Connecting People



1:1 Services

Our staff provide personalized services for people who need individual help in specific areas, like navigating the Web, using their smartphones, finding jobs, getting passports, notarizing documents. In 2024, **we helped 13,067 individuals.**



Books by Mail

It's important to keep everyone connected – especially when the person is unable to leave their home. In 2024, **we delivered 1,403 personalized packages** to individuals who are homebound.



Meeting & Study Rooms

People booked our meeting and study rooms a total of **9,362 times.**

Engaging Community

2,695,897 Website Users

3,402,654 Website Visits

6,408,065 Website Page Views

17,711 Facebook Followers

2,375 Instagram Followers

108,627 eNewsletter Subscribers



Reading Challenges

Reading Challenges encourage readers of all ages to explore new books, set reading goals and engage with the Library in a fun and rewarding way.

 **5,205**

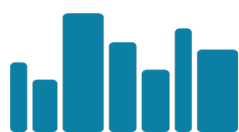
Summer Break Registered Readers

 **1,508**

Winter Reading Challenge Registered Readers

148,837

Total Days Read Both Challenges



THE DR. AUDREY LAVIN SPEAKING OF BOOKS AUTHOR SERIES 10TH SEASON

2024 marked the tenth season of the acclaimed *Dr. Audrey Lavin Speaking of Books Author Series*, which brings authors of every genre and background to Stark County to inspire and delight patrons and bring the community together with lively conversation.

Throughout the years, Stark Library has partnered with many organizations to bring more than 30 authors to Stark County.



Humanitarian, Correspondent and Best- Selling Author, Jenna Bush-Hager at the *Speaking of Books Author Series* on Oct 24, 2024

ReImagine STARK LIBRARY



Continuing our commitment to offering exceptional service and facilities to our community, our Library Board authorized "ReImagine 2.0" in January of 2023. The First Phase of ReImagine 2.0 was completed in the fall of 2024 with the branch renovation of Plain Community Branch as well as Sandy Valley's branch relocation the Southgate Shopping Center. The Second Phase focuses on both a brand-new Main Library and a district-wide new Operations Center in Downtown Canton.

Bridging the Digital Divide

We provide free access to public computers, WiFi in all of our locations, and WiFi Hotspots for families and students who may not have internet access in their homes.

 **4,261** WiFi Hotspots & Internet2Go Kits Circulated

75,000+ Computer Sessions

275K+ WiFi Sessions



OUR MISSION

We strengthen the community by advancing literacy, connecting people, and encouraging exploration.

STARK LIBRARY BOARD

Steven Pittman, *President*

Susan Rodgers, *Vice President*

Sally Efremoff, *Secretary*

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StarkLibrary.org