



ANNUAL
REPORT TO
THE COMMUNITY

2015

WELCOME
TO THE
SMART STORE[®]





STEVEN PITTMAN

President, Library
Board of Trustees

PRESIDENT'S MESSAGE

Stark County has a rich and noteworthy history of being a trailblazer, adapting to change and advancement. Today as our focus shifts from rustbelt manufacturing new strengths emerge like a burgeoning arts community, technology startups, leadership in the oil and gas industry, and national tourist destinations like the Hall of Fame village.

Your library, in the same spirit of trailblazing, is reimagining itself and moving in a fresh direction. By offering innovative new services, programs, and technology, we are adapting to the changing times and meeting the unique needs of Stark County.

The library continues to serve its original mission; providing free and open information access to the community, a commitment to intellectual freedom, and a dedication to serving our community. And, as always, these resources are available at no cost. As the needs of our patrons transform, so must we.

Collaboration was a key component for our 2015 achievements. Our partnerships with organizations such as Canton City Schools, Stark Parks and Canton City Parks, and the Palace Theater, allowed us to introduce the Start Smart School Partnership, the BikeSmart Bike Sharing Network, and bring acclaimed authors to share their innovative ideas and insights with the community.

As we open this new chapter and step into the future, we will continue our mission with a focus on responding to the needs of our patrons with a growing and evolving list of offerings to build a smarter, stronger, more vibrant community and ensure the Library remains a key asset to our community.



TENA WILSON

Executive Director

DIRECTOR'S MESSAGE

We've just successfully completed our first full year as The Smart Store®, and what an exciting year it has been! As the surge of new ideas, information, and technology continues to accelerate change in our world, our local community needs new resources to help them keep pace.

Many members of our community are discovering that the best "new" resource has been a vital source of information in our community for over 120 years: the Stark County District Library. We continue to offer our community free access to valuable resources in order to:

- **START SMART** – Our emphasis on early childhood development helps families teach their children early literacy and basic life skills that lead to school readiness and a love of learning.
- **STAY SMART** – Our diverse selection of events, resources, and services encourage and enable lifelong learning for everyone in our community, regardless of age or interest.
- **SHARE SMART** – Our commitment to community engagement drives us to serve as a common meeting place for sharing ideas, creating connections, and fostering conversation.

Reimagining ourselves as The Smart Store, where everything is free® has helped our community rediscover their library and increased utilization – all a part of our goal creating a smarter community. As just one example, in 2015, we saw double-digit growth in system-wide circulation due to our efforts to eliminate overdue fines and simplify borrowing rules.

It is my hope that we are meeting your ever-changing needs and offering you the resources you've come to expect from the Library. If you are a regular patron, I thank you for your continued support and welcome your feedback about how we can serve you better. If it's been a while since your last visit, I invite you to rediscover the Library!

trustees

Pictured Left to Right

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PITTMAN**

President

**SUSAN
RODGERS**

Vice President

**BERT
NERO**

Secretary

**THE BOARD OF TRUSTEES
SUPPORTS THE STARK COUNTY
DISTRICT LIBRARY'S MISSION OF
INSPIRING IDEAS, ENRICHING LIVES
AND CREATING COMMUNITY.**

Pictured Left to Right

**SALLY
EFREMOFF**

**EDMOND
MACK**

**JOHN
MROCZKOWSKI**

**SHAWN
O'BRIEN**





friends



foundation

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Ms. Melinda Preece

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Rice's Nursery

Mr. and Mrs. Dean Rodgers

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Mr. and Mrs. Allen Schulman

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Kyle Shepoch

Jesse Simon

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Gayle Walters

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John and Tena Wilson

J. Richard Ziegler

finances

funds

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LIBRARY FOUNDATION
FINANCIALS

Opening
Foundation assets \$357,152

Closing
Foundation assets \$362,547

Donations,
Tap Into Literacy Proceeds
and Other Income
received \$27,307

The Stark County District
Library Foundation raises
funds to financially support
and advance the mission
and values of the library.
The Foundation has received
donations from individuals,
foundations, and businesses
which have been used to
support library programming
and to begin to build an
endowment fund.

STARK COUNTY DISTRICT LIBRARY
2015 FINANCIAL STATISTICS

General Fund Receipts

Public Library Fund (PLF)	\$6,878,900
Property and Other Local Taxes	6,535,939
Intergovernmental	1,128,174
Patron Fines and Fees	114,327
Earnings on Investments	6,165
Services Provided Other Entities	6,367
Contributions, Gifts and Donations	1,855
Other Receipts	126,549
Total General Fund Receipts	\$14,798,276

General Fund Disbursements

Salaries	\$6,067,674
Employee Benefits	2,544,253
Supplies	285,837
Rents and Leases-Buildings and Equipment	201,225
Utilities	269,207
Professional Services	447,916
Communications and Publicity	313,802
Maintenance-Buildings and Equipment	891,825
Other Purchased and Contracted Services	216,647
Library Materials and Information	1,934,238
Capital Outlay	391,395
Other Disbursements	48,017
Total General Fund Disbursements	\$13,612,036

Excess of Receipts over Disbursements	\$1,186,240
General Fund Transfer Out	(1,000,000)
Beginning Balance at January 1, 2015	2,037,283
Ending Balance at December 31, 2015	2,223,523
Reserve for Encumbrances	\$789,922



volunteer



library donors

Amazon Smile
 Paul R. Arena
 Baby Land
 Lindsay Bonilla
 Dolores Brenton
 Canton Charge
 Chipotle
 Chuck-E-Cheese's
 Consumers National Bank
 Anita Coomer
 E. A. Mahoney Family Foundation
 Mr. and Mrs. Anthony and Sarah Efrehoff
 Friends of the Stark County District Library
 Penny Gembarosky
 Handel's Homemade Ice Cream and Yogurt
 Carol Hanson
 Bryan Harris
 Herbert Hoover Foundation
 J and K Subway/Subway
 Jackson Friends of the Library
 Diane Kendig
 Daniel and Cynthia Kronemyer
 Little Theatre Troupe
 J. L. Miller
 North Canton Ladies Literacy Club
 North Canton Skate Center
 Papa Johns #538
 Paul & Carol David Foundation
 PCA
 Putman Properties
 S Group Corporation/Wendy's
 Safe Staffing
 Sans Souci Garden Club
 Linda Shaul
 Siegfried Enterprises, Inc./McDonald's
 Sisters of Charity Foundation of Canton
 Stark County District Library Foundation
 The Timken Fund
 Timken Foundation of Canton
 Two E's in a Pod
 Virginia H. Uebing Charitable Fund

FRIENDS OF THE LIBRARY

Friends of the Library (FOL) groups support Stark County District Library through a variety of avenues. Eight library locations have designated FOL groups, including the Main Library FOL that supports the Main Library as well as the entire Library staff. The FOL volunteer networks were founded to support the mission and provide additional resources to the Library.

FOL groups provide support to the Library in the following ways:

- Providing supplies and funding for Library programs
- Volunteering at Library programs
- Serving as ambassadors for the Library throughout the community
- Providing funding for professional development and training opportunities
- Providing scholarship funds for Library staff who are continuing their education
- Funding facility improvements and additions
- Supporting levy campaigns

The Library's eight FOL groups have a great impact and serve as a valuable partner to Stark County District Library.



support

caring

IN 2015 OUR COMMUNITY BORROWED...

3,850,000 items from our

1,463,000 item collection during

1,434,000 onsite visits and

413,000 website visits.



THEY PARTICIPATED IN...

260,000 computer sessions and as

179,000 program attendees. They asked

187,000 reference questions and

103,000 have active cards.



ALL FROM...

200 staff at

10 locations and

6 mobile libraries.





library locations

Main Library

715 Market Avenue N

DeHoff Memorial Branch

216 Hartford Avenue SE

East Canton Branch

224 North Wood Street

Jackson Township Branch

7186 Fulton Drive

Lake Community Branch

565 Market Avenue SW

Madge Youtz Branch

2921 Mahoning Road NE

North Branch

189 25th Street NW

Perry Sippo Branch

5710 12th St NW

Plain Community Branch

1803 Schneider Street NE

Sandy Valley Branch

9754 Cleveland Avenue SE

Mobile Services

715 Market Avenue N

715 MARKET AVENUE NORTH
CANTON, OH 44702

330.452.0665

StarkLibrary.org