

# Transforming Lives in Stark County

As we learned how to function during a global pandemic, people began to make their way back into the Library. Or, as we like to think of it, the community living room where friends gather to relax, imaginations soar, and creativity grows.

> 2021 Impact Report



Inviting. Informing. Transforming.

## Our Mission

We spark curiosity and foster knowledge by connecting everyone to resources, services, and opportunities.





#### OUTREACH

This year, our bookmobiles and kidmobiles got a facelift. These bright libraries-on-wheels visit neighborhoods in our county that may not have easy access to a library building, reaching more than **10,000 people**!

#### **BOOKS BY MAIL**

We sent 1,195 packages to homebound patrons.



We completed the first two branches in our Re|imagine project! Patrons and staff love the fresh new look, inviting spaces, and new technology in these buildings.



North Branch



East Canton Branch





We surpassed our goal and now 40% of all kids five and under in Stark County get a free book each month from Dolly Parton's Imagination Library!

8,321 kids got 87,950 books!



**Collaboration** *We partner with others to enhance the community.* 

#### **SPARK**

Appointments - 1,639

Individuals - 3,389

### **Food for Families**

Through our partnership with the Stark County Hunger Taskforce and the Children's Hunger Alliance, we provided more than 2,200 children and families with 6,571 meals!

### **Programs**

#### **In-Person Programs**

Events - 748

Attendance – 8,117

#### **Virtual Programs**

Events - 244

Attendance – 3,633

#### **Patron Services**

#### **Business/Document Services**

Patrons were thrilled this year when we adopted the policy for free document printing up to \$1.50! Our average monthly usage went from ~6,700 each month to more than 10,000 print jobs each month!





Stark Library played a very important role during the pandemic. In addition to keeping Covid-related information up-to-date on our website, about 20% of our 57,000 phone calls throughout the year were related to Covid-19 test kits.

We served as a distribution point for Covid-19 test kits from the Ohio Department of Health. From March-December, we distributed 32,557 Covid-19 test kits – more than 10,000 in December alone!



Passports - 994

## Equal Access |

We help all people tap into the tools and resources they need to live life.

We help bridge the digital divide in our community by providing free access to public computers, WiFi in all of our locations, and WiFi Hotspots for families and students who may not have internet access in their homes.



Computer Sessions – 58,345 WiFi Sessions – 138,811 WiFi Hotspots – 235 Units circulated 2,478 times.

#### **Online Library**

Website Page Views - 1,928,077 Unique Visitors – 233,577 Total Visits – 522,120 Databases and online resource access – 451,890

#### **Collection and Circulation**

#### Physical Collection

Print – 497,176 Videos – 182,390 Audio – 72,335 Subtotal – 751,901

#### **Virtual Collection**

Videos – 58,137 Audio – 591,653 eBooks – 1,038,341 Subtotal – 1,688,131



Total circulation – 2,459,142

