



Stark County District Library

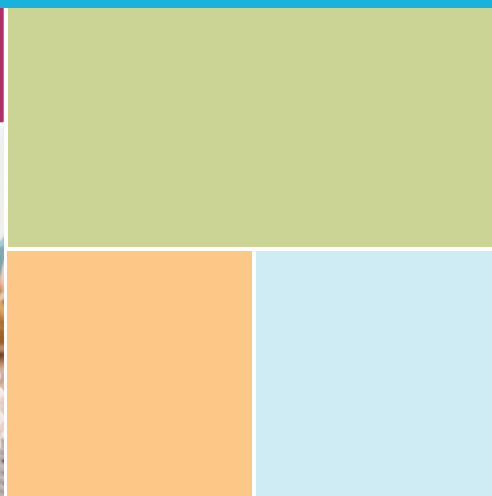
2016 Annual Report



Re|imagining Your Library



as the **smartstore** where everything is free®



Re|imagining Your Library



STEVEN PITTMAN

President, Library
Board of Trustees

This is such an exciting time at your Stark County District Library. As the Smart Store, where everything is free®, we continue to “re-imagine” the role of the public library.

We serve 240,000 residents in Stark County. Did you know that on average, 4,092 people visit a Stark County District Library every day and borrow an average of 11,131 items every day? If that surprises you, we probably have many services that will make you proud to be a library supporter.

In a world driven by technology, instant gratification and convenience, your library has a spirit of innovation and impact. In 2016, we expanded our collection to include Wifi hotspots, kill-o-watt electricity monitors and Speck air quality monitors. These types of items can be costly and are most often only needed temporarily – so, why not check them out at your local library – for FREE!



TENA WILSON

Executive Director

In the summer of 2016, a huge step was taken when The Smart Store® launched a storefront library in Jackson Township. The space acts as an “incubator” to test new technologies, offerings, and service models envisioned for system wide expansion. The 24/7 lobby offers media and book vending along with pick-up lockers for access to materials outside of operating hours. Customer service reflects a more retail style experience with easily browseable, reconfigurable displays, convenient access to technology and power, self-checkouts, digital signage, and a single mobile service point. The uncluttered look, bold visual elements, and eye-catching lighting all reinforce the library’s brand as The Smart Store®.

The library continues to serve its original mission, providing free and open information access to all, but we must continue to evolve and adapt to keep up with the changing landscape. 2016 proved to be a year of technological advances and exciting previews of the future.

In service,

Steven Pittman
Library Board President

Tena Wilson
Library Executive Director

THE BOARD OF TRUSTEES SUPPORTS STARK COUNTY DISTRICT LIBRARY'S MISSION OF INSPIRING IDEAS, ENRICHING LIVES AND CREATING COMMUNITY.

trustees

Pictured Left to Right



STEVEN PITTMAN
President



SUSAN RODGERS
Vice President



BERT NERO
Secretary



ROBERT BELDEN



SALLY EFREMOFF

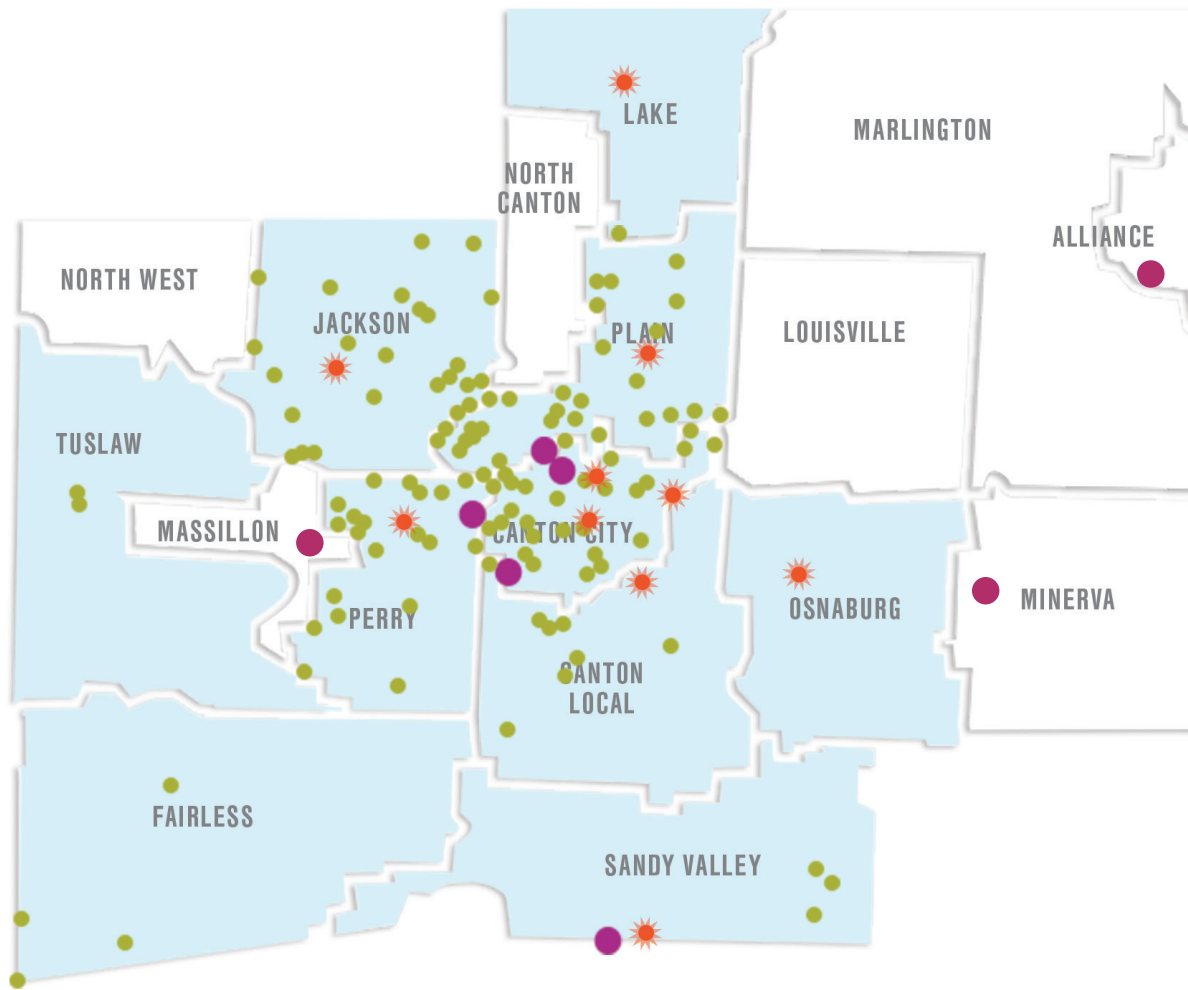


EDMOND MACK



JOHN MROCZKOWSKI

2016 community impact



 School Districts

 Branches

 SPARK Parent Partner Hubs

 Mobile library Stops



Visits:

- 1,408,000** patrons onsite annually
- 413,000** website visits annually
- 92** homebound resident visits monthly
- 85** schools visited monthly



About the Library:

- 1,559,000** item collection
- 200** staff
- 10** locations
- 6** mobile libraries



Services Provided:

- 3,885,000** items borrowed
- 240,000** computer sessions
- 175,000** program attendees
- 135,000** reference questions
- 6,463** children and teens took the Summer Reading Challenge
- 280** families got ready for Kindergarten through SPARK



Re|imagine

More than 142,000 people in Stark County actively use The Smart Store® to borrow books, movies and magazines; stream music and movies; download e-books and e-magazines; borrow bicycles; learn how to incorporate early literacy into family life; attend lifelong learning classes, and much more.

While the Stark County District Library is able to operate all 10 library branches within budget despite decreasing state and local funding, we are asking you, our valued community, to consider supporting the Smart Store® through financial donations to Re|imagine the Library.

Why?

Why is it important to Re|imagine the library? Doesn't everyone know how to use the library? Think for a moment... when was the last time you stepped into a library? Or the last time your children or grandchildren visited and utilized the services and resources at your local branch? The truth is, our library must Re|imagine itself to stay relevant, to survive in a world that is so technology driven and centered on instant gratification. That is why we need your help.

Re|imagine the Library allows your library to **dream bigger** – to **stay relevant** in a time when information needs are changing.

Funds raised through the Stark County Library Foundation to Re|imagine the Library will make it possible to:

- Create interactive early literacy play and learn areas in all branches for children
- Offer state-of-the-art technology needed to preserve historical photographs and documents
- Design a more user-friendly, patron-focused experience with modular and mobile displays
- Improve efficiencies and systems for moving materials between libraries at significant cost savings

Want to see a Re|imagined library in action? Visit the Jackson Township Branch in The Marketplace at Nobles Pond. This location serves as a Smart Store "incubator" to test pilot many of the new technologies, features, and services before introducing them in other locations. But we need your help to make this a reality. We estimate that it will take \$3.3 million, and we are already more than 80 percent there with only \$581,000 remaining! Please consider giving to the Stark County District Library Foundation to help us Re|imagine the Library: it's a SMART investment that will last for generations.

If you are interested in making a gift to Re|imagine the Library, feel free to use the enclosed envelope, or call 330.458.2709 for more information.



\$2.7 MILLION PLEDGED



\$581,000 TO GO

GOAL: \$3.3 MILLION



the Library

THANKS TO THE GENEROSITY OF THE INDIVIDUALS, BUSINESSES AND FOUNDATIONS BELOW WE ARE RE|IMAGINING THE LIBRARY!



FOUNDERS

The Carol and Paul David Foundation
The George H. Deuble Foundation
The Hoover Foundation
Sisters of Charity Foundation of Canton
Stark Community Foundation
Stark County District Library Foundation
Timken Foundation of Canton

VISIONARIES

Mr. and Mrs. Roger and Patty DeVille

TRAILBLAZERS

Mr. and Mrs. Donald and Laurie DeVille
Friends of Stark County District Library
Jackson Rotary Club
Jackson Friends of the Library
Kismet Foundation
Mr. and Mrs. Salvatore and Debra Miraglia
National Steelworkers Oldtimers Foundation
Mr. and Mrs. Stephen and Sondra Perry
Mr. and Mrs. Carl and Sally Sorenson
Mr. and Mrs. Robert and Beverly Vail
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Ervin and Marie Wilkof Foundation

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Peoples Services, Inc.
Mr. and Mrs. Sam and Susan Wilkof

INNOVATORS

Paul R. Arena Designated Fund
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Dr. and Mrs. Jim and Darlene Violet
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The Dean G. and Jane G. Lauritzen Philanthropic Fund
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Pablo Javier Rozenbom Charitable Trust Fund
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Mr. and Mrs. Kyle and Alisha Sheposh
Mr. and Mrs. Jack and Joy Timken
Virginia H. Uebing Charitable Fund
The John and Carole Van Abel Charitable Advised Fund
Mr. and Mrs. David and Nancy Waikem

foundation

Stark County District Library Foundation was created in 2006 by a group of passionate volunteers determined to help financially support the mission of the public library, allowing library leadership staff to grow programming and service offerings. Over the last 10 years, the Foundation has grown, thanks to its dedicated Board of Directors and generous community support.

BOARD OF DIRECTORS

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LISA WARBURTON-GREGORY

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Mr. James Slosnerick

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Dr. and Mrs. William Wallace

Mrs. Natalie Weinsz

Mrs. B.J. Wilkins

Mr. and Mrs. John Wilson

Dr. and Mrs. J. Richard Ziegler

LIBRARY FOUNDATION 2016 FINANCIALS

Foundation Assets

Opening.....\$362,547

Closing\$382,753

Donations and Other Income\$34,191

*Pictured at right:
Author Lisa Beazley
signing FOL-
provided books at
Speaking of Books
author series.*



friends of the library

Friends of the Library (FOL) groups serve as valuable partners to Stark County District Library, supporting our branches through a variety of avenues. Six library locations have designated FOL groups, including the Main Library FOL which supports the Main Library as well as the entire Library staff. The FOL volunteer networks were founded to support the mission and provide additional resources to the Library.

FOL groups provide support to the Library in the following ways:

- Providing supplies and funding for Library programs
- Volunteering at Library programs
- Serving as ambassadors for the Library throughout the community
- Providing funding for professional development and training opportunities
- Providing scholarship funds for Library staff who are continuing their education
- Funding facility improvements and additions
- Supporting levy campaigns

To join an FOL group, please visit **StarkLibrary.org/FOL** for more information, or call your local branch.

STARK COUNTY DISTRICT LIBRARY 2016 FINANCIAL STATISTICS

Incoming Funds

Public Library Fund (PLF)	\$6,814,793
Property and Other Local Taxes	6,800,043
Intergovernmental	927,050
Patron Fines and Fees	106,969
Earnings on Investments	16,770
Contributions, Gifts and Donations	248,331
Other Receipts	100,728
Total General Fund Receipts	\$15,014,684

Fund Disbursements

Salaries	\$6,059,079
Employee Benefits	2,918,095
Supplies	343,302
Rents and Leases-Buildings and Equipment	241,258
Utilities	266,459
Property Maintenance, Repairs and Security	776,095
Insurance	67,720
Professional Services	544,794
Communications and Publicity	373,910
Maintenance-Buildings and Equipment	776,095
Other Purchased and Contracted Services	155,850
Library Materials and Information	2,063,036
Capital Outlay	1,130,767
Other Disbursements	95,135
Total Fund Disbursements	\$15,035,500

Excess of Receipts over (under) Disbursements	(\$20,816)
Beginning Balance at January 1, 2016	6,281,767
Ending Balance at December 31, 2016	6,260,951

library donors

Ms. Barbara Aller	Mr. Hero
Amazon Smile	National Active and Retired Federal Employees
AMF Bowling	North Canton Ladies Literacy Club
Anheuser-Busch Sales	North Canton Skate Center
Arby's	Ohio Genealogical Society, Stark County Chapter
Baby Land	Papa Johns #538
Ms. Beth Bernstein	PBS Western Reserve
Canton Charge	S Group Corporation/Wendy's
Canton Repository	St. Jacob's Lutheran Church
Center Ice	Scheetz
Chipotle	Sisters of Charity Foundation of Canton
Chuck-E-Cheese's	Sky Zone
Chick-Fil-A	Sluggers and Putters
Consumers National Bank	Ms. Joanne Spees
Mr. George L. Farris, ESQ	Stark County District Library Foundation
Friends of the Stark County District Library	Taggarts
Ms. Susan R. Gardner	Target
Genealogy Patrons	Turnaround Community Outreach
J and K Subway/Subway	Twice as Nice Consignment
Jackson Branch Patrons	Two E's in a Pod
John Mackintosh Chapter	Ms. Paula A. Wolfe
Ms. Diane Kendig	Mr. Willis M. Yoder
Library Services and Technology Act	
Milk and Honey	
Ms. Jenny L. Miller	





library locations

Main Library
715 Market Avenue N

DeHoff Memorial Branch
216 Hartford Avenue SE

East Canton Branch
224 North Wood Street

Jackson Township Branch
7186 Fulton Drive

Lake Community Branch
565 Market Avenue SW

Madge Youtz Branch
2921 Mahoning Road NE

North Branch
189 25th Street NW

Perry Sippo Branch
5710 12th St NW

Plain Community Branch
1803 Schneider Street NE

Sandy Valley Branch
9754 Cleveland Avenue SE

Mobile Services
715 Market Avenue N

 330.452.0665

 StarkLibrary.org

 contactus@starklibrary.org

  @starklibrary

715 MARKET AVENUE NORTH
CANTON, OH 44702