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## NEWS RELEASE

FOR IMMEDIATE RELEASE:

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### **Library to Launch New Catalog Closed February 26 to Implement Technology**

**February 19, 2008** – The Stark County District Library, including all Branches and Bookmobile Services, will be closed Tuesday, February 26, 2008 to implement its new catalog system. The library will reopen to the public Wednesday, February 27. On Monday, February 25, the library will be unable to process any holds or renewals, however patrons will be able to check out materials and all scheduled story times and programs will occur.

In addition, the library's online catalog will be unavailable beginning at 5:00 pm on Sunday, February 24 and all day Monday, February 25. When it becomes available again on February 26, it will be the library's new online resource, a state-of-the-art search technology that will make finding what the library has to offer easier and more engaging than ever before. The new web-based search engine, called Encore, will reveal content like media and e-books, suggestions of recently added or popular items, and faceted search results for easily modifying queries. Library patrons can access all this from a single, "Google-like" search box. Encore will be available on library workstations and remotely on the web at [www.starklibrary.org](http://www.starklibrary.org).

The new system is similar in look and feel to current popular websites and will

allow the Stark County District Library to be a popular destination site for our community's information needs. Whether searching on a subject or a specific book or CD, users will be more likely to be able to find what they are looking for more easily than ever before. Encore will return items that are clearly listed by relevance and can be effortlessly expanded or refined according to publication date, branch or library, language, or subject as presented in a Tag Cloud. The Tag Cloud, which is found on websites like the [Flickr](#) photo-sharing service, helps users by presenting a grouping of words related to their searches that they can click on to launch new queries.

According to Kent Oliver, executive director of the Stark County District Library, "Encore provides highly sophisticated search results presented in a very simple way. We think everyone will find it extremely useful, whether you are a teenager looking for books for a term paper, or a community member looking for the latest fiction or important health information, or a patron who wants to explore everything we make available on a topic.

"Now, for the first time, our users can easily move beyond the traditional online library catalog to a richer online discovery experience. You can get results that are expert without having to be an advanced user of an online library catalog," Oliver concluded.

The Encore discovery services platform was developed by [Innovative Interfaces](#), a California library technology company that serves over 4500 public and academic libraries around the world.

#### **About the Library:**

The [Stark County District Library](#) is one of the best 100 libraries in the United States. Its Main Library, 10 Branch Libraries, and two Bookmobiles and two Kidmobiles serve 146,000 library card holders. More than 1.5 million people visited the Main Library or its Branches and Bookmobiles last year. Holdings number more than 970,000 items, and annual circulation is 4.05 million items. The collection includes books, audio visual materials, and periodicals for all ages. In addition, the Library provides programs and classes for adults, teens, and children, computer and Internet access, inter-library loans, Reference and Genealogy services, and traveling collections on two Bookmobiles and two Kidmobiles, as well as Outreach services to shut-ins, nursing homes, and housing units. It is one of the nine largest library systems in the state of Ohio, serving 12 local school districts. For more information, call 330.452.0665 or visit [www.starklibrary.org](http://www.starklibrary.org).

#### **About Innovative Interfaces:**

For over 25 years, Innovative Interfaces (<http://www.iii.com>) has dedicated its energies to meeting the needs of libraries and the challenges of library automation. The company has fulfilled this mission with first-rate services and products such as the Millennium integrated library platform, the INN-Reach direct

consortia borrowing solution, Electronic Resource Management, and the Encore discovery services platform. Today, thousands of libraries of all types in over 40 countries rely on Innovative's products, services, and support. The company is located in Emeryville, California with offices around the world. For more on Encore see: [www.encoreforlibraries.com](http://www.encoreforlibraries.com).

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