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## NEWS RELEASE

FOR IMMEDIATE RELEASE:

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### Research Stocks at Your Library

**August 3, 2007** – The Stark County District Library, as part of its continuing mission to serve the needs of the community, announces the addition of the new, online investing research tool, **Morningstar Library Edition**, to its reference collection. It is available through the library's website [www.starklibrary.org/databases.htm](http://www.starklibrary.org/databases.htm) either in the library or remotely via the Internet. All that is necessary is a valid library card.

Morningstar Library Edition gives Stark County District Library patrons another valuable investing resource. The service is from Morningstar, Inc., Chicago, the national financial and investing publisher. Morningstar is noted for producing independent information and opinion on stocks and mutual funds.

This new resource is designed to educate users on the entire investing process – finding stocks and funds, evaluating them, and seeing how they work together in a portfolio.

Some of the highlights include:

- Covers all stocks traded on the New York Stock Exchange, NASDAQ, and the American Stock Exchange, and nearly 18,000 mutual funds – more than 20,000 securities in all.
- Contains powerful screeners to help build lists of stocks and funds based on hundreds of different criteria.
- Provides detailed financial information on the thousands of stocks and funds in the Morningstar database.
- Gives you access to Morningstar Analyst Reports – which include buy and sell direction – for 1,600 stocks and 2,000 mutual funds.

- Enables analysis of a collection of stocks and funds as a group in a portfolio.
- Gives access to a variety of Morningstar's well-known proprietary tools, including fund and stock star ratings, stock fair value estimates, investing style box, and many more.
- Offers guidance with an extensive on-board help system. Even if you're new to investing, Morningstar shows you how to get the most from the information provided.

Morningstar Library Edition is another way the Stark County District Library is serving the need for information that educates residents and helps them achieve their personal and professional goals.

The Stark County District Library is one of the best 100 libraries in the United States, ranked 6<sup>th</sup> in its population category. Its Main Library, 10 Branch Libraries, and two bookmobiles and two Kidmobiles serve 143,000 library card holders. More than 1.4 million people visited the Main Library or its Branches and Bookmobiles last year. Holdings number more than 925,000 items, and annual circulation is 3.8 million items. The collection includes books, audio visual materials, and periodicals for all ages. In addition, the Library provides programs and classes for adults, teens, and children, computer and Internet access, inter-library loans, reference and genealogy services, and traveling collections on two Bookmobiles and two Kidmobiles, as well as Outreach services to shut-ins, nursing homes, and housing units. It is one of the nine largest library systems in the state of Ohio, serving 12 local school districts. For more information, call 330.452.0665 or visit [www.starklibrary.org](http://www.starklibrary.org).

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